

Welcome Students, Faculty, and Design Professionals!

Seka Roberts, IIDA  
VP of Student Affairs

You may be asking yourselves, “What is IIDA Student Day?” Student Day is a full day event where design students and professionals have the opportunity to interact, learn and have fun together in one place. As a student, you have the opportunity to compete in a statewide design competition that is judged by licensed designers, to have your portfolio reviewed by state designers, to ask professionals about the design industry, and to interact with your peers in a professional setting. Students and professionals alike are invited to attend the entire event and we are very excited to announce our keynote speaker is the very well known New York designer, [Shashi Caan, IIDA \(link to www.sccollective.com\)](http://www.sccollective.com).

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I hope to see all of you in February!

Sincerely,

*Seka*

Seka Roberts, IIDA  
VP of Student Affairs